

SALUD!

YEAR EIGHT!

August 19 & 20, 2023 Chicago's Sangria Festival brings together the city's diverse cultures, artisans and arts.

Collaborating with local bartenders and mixologists; the art of Sangria paired with a variety of ethnic cuisine, live musical artists and flamenco dancers throughout the day. Guests indulge by lounging and sipping Sangria on the glorious grounds at the historical Humboldt Park.

One Spectacular Weekend!

As the Tour Of Latin America Food Court joins us onsite and promises to be a renowned addition that will take you on an ethnic food and drink journey.



TALK OF THE TOWN

THE LOCAL TOURIST

Sangria Festival Chicago



janmauw
Sangria Festival Chicago

★★★★★ Christine • Today at 10:33 PM

08/22/21: Single-Day Admission and Sangria Tasting for Two

Such a wonderful experience - sangria, paella, music, community. It changed my perspective and raised my spirits to attend

★★★★★ victoria • Yesterday at 6:54 PM

08/21/21: Single-Day Admission and Sangria Tasting for Two

Such a good fest!!! Love it definitely coming back!!!

★★★★★ Guest • Yesterday at 4:10 PM

08/21/21: Single-Day Admission and Sangria Tasting for Two

Awsome

★★★★★ Andres • Yesterday at 4:10 PM

08/22/21: Single-Day Admission and Sangria Tasting for Two

Great deal! Have to do this every year.



Had an awesome time at our 3rd SF - thanks for your hard work! Frank & Maria



janmauw Hands down the best fest we went to in the last 2 years 🌧️ rain and everything



POP UP ARTISTS



BRAND AMBASSADORS



FUN AREA



PAINT & SIP LOUNGE



VIP SUITE



ARTISAN GOODS



RETAIL VENDORS



FOOD KIOSKS/TRUCKS



ADDED VALUE

Memorabilia Sponsorship



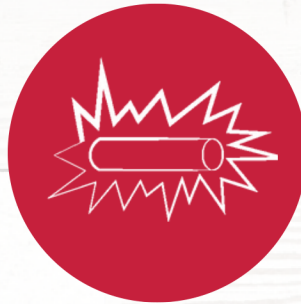
Your Logo on Souvenir
Wine Glass
(Only Available to Two Sponsors)



Your Logo on Event
Bandana
(Only Available to One Sponsor)



VIP Lanyards 500
Your Logo on one side
(Only Available to Four Sponsors)



Your Logo on Dance Glow
Sticks (VIP)
(Only Available to Two Sponsors)



Your Logo on Event Brand
Exclusive Artist Design T-Shirt
(Only Available to Two Sponsors)



Your Logo on Event Staff
Brand T-Shirts
(Only Available to Two Sponsors)



SPONSORSHIP LEVELS

Let's Build Your Sponsorship Package – Custom ideas to unlimited opportunities that fit your brands needs.



FLAMENCO SPONSOR

Official Presenting Platinum Level for Sangria Festival Chicago

All Platinum Sponsorship Packages Include The Following...

- Space provided on-site optional sizes include up to 20'x40' or larger activations
- Logo on printed festival guide and digital
- Logo on 500 VIP lanyards
- VIP lounge brand positioning
- (12) VIP per day tickets includes 3 sangria tastings, souvenir glass & tote bag
- Logo Premium placement on onsite and distributed printed materials and promotional banners
- Direct company link on event website for 6 months
- Social media reach on event Facebook, TikTok, Instagram and TikTok
- On-site logo on main stage video LED screen
- Inclusion in the Official Post Video
- Dedicated posts on event Facebook, TikTok & Instagram
- Mentions in press release, promotional Interviews, and stage announcements



CRAFT SPONSOR

Official CRAFT Sponsor for Sangria Festival Chicago

All Craft Sponsorship Packages Include The Following...

- **Tent** Space provided on-site optional sizes include up to 10'x10'
- On-site logo on main stage video LED screen
- (2) Banner Placement
- Logo on festival guide and digital
- (8) VIP 2 day tickets includes 3 sangria tastings & souvenir glass
- Social media reach on event Facebook, Twitter, Instagram and TikTok



TINTO SPONSOR

Official Presenting Bronze Level for Sangria Festival Chicago

All Sponsorship Packages Include The Following...

- **Tent** Space provided on-site optional sizes include up to 10'x20'
- Logo on printed festival guide and digital
- (10) VIP 2 day tickets includes 3 sangria tastings & souvenir glass
- Logo on event printed flyers and poster
- Direct company link on event website for 6 months
- Social media reach on event Facebook, Twitter Instagram and TikTok
- On-site logo and name on main stage video LED screen
- Dedicated posts on event Facebook, Twitter & Instagram
- Mentions in press release, promotional interviews, and stage announcement



BODEGA SPONSOR

All Bodega Sponsorship Packages Include The Following...

Official BODEGA Sponsor for Sangria Festival Chicago

- (1) Banner Placement Onsite
- (4) VIP 2 day tickets includes 3 sangria tastings & souvenir glass
- Logo on festival guide and digital
- (Optional) Create a 10x10 social wall display - Only 6 spaces available

EXTRA PERKS

Additional Sponsorship Marketing Optional Add Ons:

- Printed logo/Ad back cover on festival guide (5000 Pieces)
- Printed logo on souvenir glass (Min. 1000 pieces)
- Printed logo on glow party sticks (Min. 200 pieces)
- Printed logo on dedicated tote bag (Min. 300 Pieces)

Available within 15 Business Days in advance of event date.

THANK YOU

CONTACT

Thank you for your interest in Sangria Festival Chicago! We hope to partner up with you and if you would like to request more information and talk about sponsorship level opportunities please contact us!

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